PUBLISHED WEEKLY • 11TH YEAR OF PUBLICATION

Fire Copy
11/5/51

fashion calendar

44 WEST FIFTY-SECOND STREET • NEW YORK 19 • ELDORADO 5-3693

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

1951

january

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, NOVEMBER 2, 1951		
Now Going On	SHOWING OF RESORT AND SPRING COLLECTION	BENDER & HAMBURGER, INC.	498 SEVENTH AVENUE SHOWROOM-8TH FLOOR
	Showings of Benham Originals--daytime, cocktail, and evening dresses at 10:30 A.M. and 2:30 P.M. daily. Publicity: Donna Cannon, PL. 3-7072.		
Now Going On	INTRODUCTION OF NEW PLAYCLOTHES COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM
	David Crystal will present a collection of playclothes, designed by Emilio of Capri, at 4:00 P.M., daily. This will be the first time the collection has been shown in the U.S. Publicity: Terry Mayer, BR. 9-6560.		
Now Going On	SHOWING OF SPRING COLLECTION	DIMINUTIVES, INC.	498 SEVENTH AVENUE SHOWROOM-21ST FLOOR
	Sylvan Rich will present the Spring collection of Diminutives at 1:00 P.M. daily. Contact: LO. 4-0616.		
Now Going On	SHOWING: JACQUES FATH SPRING COLLECTION	JOSEPH HALPERT, INC.	530 SEVENTH AVENUE SHOWROOM-24TH FLOOR
	Joseph Halpert will present the Cruise and Spring collection, designed in America by Jacques Fath, daily at 10:30 A.M. and 2:30 P.M. By reservation only. Contact: Dorothy Wise or Natalie Jordan, WI. 7-7400.		
Now Going On	SHOWING OF HOLIDAY AND SPRING COLLECTION	LEE CLAIRE, INC.	525 SEVENTH AVENUE SHOWROOM-7TH FLOOR
	Presentation of Lee Claire's collection of cocktail and formal gowns for Spring at continuous daily showings. Contact: WI. 7-9470.		
Friday Nov. 2 9:15 A.M.	PRESS PREVIEW: RESORT AND SPRING COLLECTION	HOUSE OF GALLAGHER MESH	17 WEST 45TH STREET SHOWROOM-10TH FLOOR
	Louise Barnes Gallagher will present her Resort and Spring collection to the press. By invitation only. Daily trade showings at 9:15 A.M., by appointment. Contact: PL. 7-1580. Publicity: Nona James, CH. 4-7658.		
Nov. 2	HERBERT SONDHEIM'S PREVIEW OF SPRING COLLECTION AT 10:30 A.M. (See Pg. 2)		
Friday Nov. 2 1:00 P.M. Cocktails 2:00 P.M. Show	PREVIEW: SPRING COAT AND SUIT COLLECTION	DAN MILLSTEIN	205 WEST 39TH STREET SHOWROOM-11TH FLOOR
	"Going Places"--press and buyers preview of the Dan Millstein coat and suit collection for Spring, including Paris originals and adaptations. Commentator: Robin Chandler. Showing at 2:00 P.M. By invitation only. Trade Showings: Beginning Nov. 6 at 10:30 A.M. and 2:00 P.M. daily. Publicity: Virginia Gates Marsh, WI. 7-2772.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE

ADVANCE SHOWINGS: 18TH NATIONAL PRESS WEEK (JANUARY 7, 1952)

The following members of the N.Y. Dress Institute's Couture Group will hold Advance Showings of their Spring collections for syndicates, newspapers and magazines (for release during Press Week, January 7, 1952). These previews will coincide with regular buyers' showings. By invitation only. Publicity: Eleanor Lambert. Contact: N.Y. Dress Institute, LA. 4-0461.

Friday,	Nov. 2...10:30 A.M.	HERBERT SONDHEIM	530 SEVENTH AVE.
Monday,	Nov. 5... 1:00 P.M.	HANNAH TROY	530 SEVENTH AVE.
Wednesday,	Nov. 7... 2:30 P.M.	CAPRI ORIGINALS	1372 BROADWAY
Thursday,	Nov. 8... 1:00 P.M.	MILMONT GOWNS	530 SEVENTH AVE.
	4:00 P.M.	ELREDA-FOX	498 SEVENTH AVE.
Friday,	Nov. 9...12:00 Noon	PARNIS-LIVINGSTON (Mollie Parnis)	530 SEVENTH AVE.
	4:30 P.M.	TRIGERE	29 WEST 57TH ST.
Monday,	Nov. 12...10:30 A.M.	PATTULLO-JO COPELAND	498 SEVENTH AVE.
Tuesday,	Nov. 13...10:00 A.M.	NETTIE ROSENSTEIN	550 SEVENTH AVE.
Wednesday,	Nov. 14...10:30 A.M.	MAURICE RENTNER	498 SEVENTH AVE.
Thursday,	Nov. 15...10:00 A.M.	ADELE SIMPSON	530 SEVENTH AVE.
	2:30 P.M.	TOWNLEY FROCKS (Claire McCardell)	550 SEVENTH AVE.
Friday,	Nov. 16...11:00 A.M.	EDWIN H. FOREMAN (Tina Leser). .	1410 BROADWAY
Monday,	Nov. 19...10:30 A.M.	ORIGINALA COATS	512 SEVENTH AVE.
	2:30 P.M.	ANTHONY BLOTTA	498 SEVENTH AVE.
Tuesday,	Nov. 20... 2:30 P.M.	CEIL CHAPMAN	530 SEVENTH AVE.
Wednesday,	Nov. 21...10:00 A.M.	BEN REIG	498 SEVENTH AVE.
Monday,	Nov. 26...10:30 A.M.	JANE DERBY	785 FIFTH AVE.
	2:30 P.M.	PAUL PARNES	498 SEVENTH AVE.
Tuesday,	Nov. 27...10:30 A.M.	MONTE-SANO & PRUZAN	21 WEST 46TH ST.

WEEK BEGINNING MONDAY, NOVEMBER 5, 1951

Monday Nov. 5 9:30 A.M. Coffee	PRESS PREVIEW OF MATERNITY FASHIONS	LANE BRYANT	465 FIFTH AVENUE 10TH FLOOR
	Lane Bryant will invite the press to a preview of maternity fashions by Helene Scott. By invitation only. Publicity: Paula Miller, LE. 2-0200.		
Monday Nov. 5- Nov. 11 12:00 Noon- 11:00 P.M.	TWENTY-EIGHTH ANNUAL WOMEN'S EXPOSITION	WOMEN'S INTERNATIONAL EXPOSITION	71ST REG. ARMORY PARK AVE. & 34TH ST.
	The Women's International Exposition covers women's interests, with a daily staging of "Fashion Extravaganza". Adm.: 75¢ plus tax. Publicity: Aileen Fogarty, EL. 5-6316.		
Nov. 5	HANNAH TROY'S PRESS PREVIEW OF SPRING COLLECTION AT 1:00 P.M. (See Above).		
Monday Nov. 5 2:30 P.M.	SPRING LINE: BRIGANCE OF FRANK GALLANT	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM-5TH FLOOR
	Press preview of Spring coat and suit collection, designed by Brigance of Frank Gallant. By invitation. Beginning Wednesday, Nov. 7 at 10:30 A.M. daily, there will be trade showings of the Frank Gallant collection, including the clothes by Brigance. Contact: Herbert Gallant, LA. 4-7286.		
Monday Nov. 5 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING SUITS AND COATS	WILL NEMEROV, INC.	500 SEVENTH AVENUE SHOWROOM-11TH FLOOR
	Press preview of the Spring collection designed by Willi. By invitation. Trade showings: Wed., Nov. 7 at 11:45 A.M. (buffet luncheon) and 3:45 P.M. daily; from Nov. 12 at 11:45 A.M. only (buffet Luncheon). Publicity: Angeline Dougherty, CH. 4-2308.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 5 4:00 P.M.- 7:00 P.M. Cocktails	PATENT LEATHER COLORS AND COMBINATIONS	PATENT LEATHER BUREAU	SHERRY NETHERLAND CHANTECLAIR ROOM
	Preview of patent leather fashions for Resort and Spring in shoes and accessories. New colors and combinations, will be presented by the Patent Leather Bureau, as interpreted by leading designers and manufacturers, and coordinated with the new fabrics in ready to wear. By invitation only. Publicity: Lucille Turner, PL. 8-2836.		
Monday Nov. 5 7:30 P.M.- 9:30 P.M.	SIXTH SESSION OF FASHION TRAINING COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CARL FISCHER HALL 165 WEST 57TH ST.
	Subject: "Advertising"--stores, agency. Speakers: Florence W. Goldin Grey Advertising Agency; Ruth L. Stein, Bloomingdale's; Alieda Van Wesep, Lord & Taylor. Fee: $2.00. Contact: The Fashion Group, CI. 7-3940.		
Beginning Monday Nov. 5	OPENING OF SPRING SHOE COLLECTIONS	GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL SHOWROOMS
	The Guild of Better Shoe Manufacturers will present their Spring shoe collections. Members include: Andrew Geller; Jerro Brothers; John Marino; I. Miller, Newton Elkin; Palter DeLiso; M. Wolf; Zuckerman & Fox. Publicity: Doris Beechman, MU. 9-5200.		
Nov. 6	ELECTION DAY (Tuesday).		
Tuesday Nov. 6 1:00 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	KENNETH TISCHLER, INC.	SHERRY'S 300 PARK AVENUE
	Kenneth Tischler will present the Holiday, Resort and Spring collection of casual dresses and coordinates. Press by invitation. Public by reservation; contact: Headwaiter, PL. 3-0200. Kenneth Tischler Contact: Dave Singer, LA. 4-9544. Sherry's Publicity: Rosamond Hanscom, PL.3-0200.		
Tuesday Nov. 6 1:30 P.M.; 3:30 P.M.	OPENING OF SPRING COAT & SUIT COLLECTION	KRAELER-FRASCA	500 SEVENTH AVENUE SHOWROOM-8TH FLOOR
	Kraeler-Frasca will present the Spring coat and suit collection to the press and trade at 1:30 P.M. and 3:30 P.M. daily. Contact: Leonard Corbin, LA. 4-0505.		
Beginning Tuesday Nov. 6 2:30 P.M.	SHOWING OF RESORT AND SPRING COLLECTION	TRIGERE, INC.	29 WEST 57TH STREET SHOWROOM
	Presentation of the Resort and Spring collection, designed by Pauline Trigere, on Nov. 6; Nov. 7; Nov. 8; Nov. 9; Nov. 13; Nov. 14 at 2:30 P.M., by appointment. Contact: Cecile Gordon, PL. 3-6778.		
Tuesday Nov. 6 8:15 P.M. Cocktails	"IN-THE-ROUND" PREVIEW OF BOYS' SPRING FASHIONS	"LITTLE SHAVER" MAGAZINE (507 FIFTH AVENUE)	HOTEL NEW YORKER GRAND BALLROOM
	Boys' fashion show by "Little Shaver" Magazine, representing the combined efforts of eleven manufacturers cooperating to produce a complete line of clothes for the pre-school boy, age 2 to 7. Presented during the Boys' Apparel and Accessories Manufacturers Convention, the show will be staged as a theatre-in-the-round, with professional child actors and vaudeville performers. Producer: Morton Minsky. By invitation only. Contact: Jules Sprung, MU. 2-3135.		
Wednesday Nov. 7 9:30 A.M. Coffee	SKI FASHIONS AT PRESS SHOWING	BLOOMINGDALE'S	3RD FLOOR SKI SHOP
	Presentation of ski fashions to press. Show at 10:00 A.M. By invitation. Publicity: Margaret de Mille, EL. 5-5900, Ext. 695.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 7 10:30 A.M.	SPRING SUIT & COAT COLLECTION AT PREVIEW	AUGUST RAVEE	498 SEVENTH AVENUE SHOWROOM-4TH FLOOR
	The press will be invited to preview August Ravee's collection of Spring coats and suits. By invitation. Trade Showings: beginning Nov. 8, at 10:30 A.M. and 2:30 P.M., daily. Contact: Sybil J. Reiss, WI. 7-4633.		
Beginning Wednesday Nov. 7 10:30 A.M.	OPENING OF SPRING COLLECTION	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM-15TH FLOOR
	George Carmel's Spring collection of coats and suits, beginning Wednesday, Nov. 7 at 10:30 A.M. and 2:30 P.M., daily. Contact: LA. 4-3310.		
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION	DEITSCH, WERSBA & COPPOLA	512 SEVENTH AVENUE SHOWROOM
	Showings at 10:30 A.M., daily. Contact: PE. 6-6872.		
Wednesday Nov. 7 12:30 P.M. Luncheon	HOLIDAY FASHIONS BY MOLLIE PARNIS	PARNIS-LIVINGSTON	WALDORF-ASTORIA EMPIRE ROOM
	Presentation of Holiday fashions, designed by Mollie Parnis for Parnis-Livingston. Showing at 1:00 P.M. Press by invitation. Public by reservation: contact: Headwaiter, EL. 5-3000. Parnis-Livingston Publ.: Eleanor Lambert, MU. 8-2130. Waldorf Fashion Publ.: Madeleine Riordan, EL.5-3000.		
Nov. 7	CAPRI ORIGINALS' PRESS PREVIEW OF SPRING COLLECTION AT 2:30 P.M. (See Pg.2)		
Wednesday Nov. 7 4:00 P.M.	NEW ACETATE FABRICS AT PRESS SHOWING	CELANESE CORPORATION OF AMERICA	PARK LANE HOTEL TAPESTRY ROOM
	All invitations have been issued.		
Wednesday Nov. 7 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION	LAWRENCE GAINES	43 WEST 54TH STREET SHOWROOM-PENTHOUSE
	Lawrence Gaines will present his Spring collection at a preview for the press. By invitation only. Contact: William Short, JU. 6-3265.		
Thursday Nov. 8 9:30 A.M. Coffee	PRESS SHOWING: SPRING COATS AND SUITS	JACOB KINZLER	512 SEVENTH AVENUE SHOWROOM-24TH FLOOR
	Presentation to the press of Jacob Kinzler's Spring coat and suit collection. By invitation only. Continuous daily trade showings thereafter. Publicity: Ann Roberts, TE. 8-8060.		
Beginning Thursday Nov. 8 10:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION	GEORGE JABLOW & CO.,INC.	530 SEVENTH AVENUE SHOWROOM-9TH FLOOR
	Showing of the George Jablow Spring coat and suit collection at 10:30 A.M. Showings thereafter, beginning Friday, Nov. 9, at 10:30 A.M. and 2:00 P.M. daily. Contact: Arthur Jablow, PE. 6-7530.		
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION	BEN ZUCKERMAN	512 SEVENTH AVENUE SHOWROOM
	Showing daily at 10:30 A.M., by appointment. Contact: WI. 7-3764.		
Thursday Nov. 8 1:00 P.M. Luncheon	SHOWING OF CUSTOM ORIGINALS FOR WINTER	FARQUHARSON & WHEELOCK	HOTEL PLAZA PERSIAN ROOM
	Farquharson & Wheelock's collection of custom-originals for Winter. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Publ., and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Nov. 8	MILMONT GOWNS' PREVIEW, SPRING FASHIONS AT 1:00 P.M. (See Pg. 2).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 8 2:30 P.M.	M. & W. THOMAS FABRICS AND DESIGNS	B. ALTMAN & CO.	5TH FLOOR PIECE GOODS DEPT.

"From Inspiration to Woven Fabric"--B. Altman will present Frances Van Hall, hand-loom and design artist for M.& W. Thomas Company, who will show a comprehensive display of her fabric designs, hand-looming and finished product. The show will be repeated on Tuesday, Nov. 13, Thursday, Nov. 15 and Tuesday, Nov. 20 at 2:30 P.M. Press invited. Open to public. M. & M. Thomas Publicity: Roberta Miles, OR. 5-9551. Altman Publicity: Lois Garrett, MU. 9-7000.

Nov. 8 ELFREDA-FOX'S PRESS PREVIEW OF SPRING COLLECTION AT 4:00 P.M. (See P.2).

Thursday Nov. 8 8:30 P.M.	FASHION PANORAMA FOR INTERFAITH BUILDING FUND	MEN'S, WOMEN'S & CHILDREN'S MARKETS	MADISON SQ. GARDEN 8TH AVE. & 50TH ST.

A gala presentation of Parisian and American Spring ready-to-wear for women, men and children by leading designers and manufacturers. Coats, dresses, suits, furs, accessories and a special scene representing fabric houses. Staged by Lester Gaba. Guest Speaker: Adm. Richard E. Byrd;also personalities from stage, screen, television, radio, fashion press. For benefit of Interfaith Brotherhood House Building Fund. Tickets: $1.20-$12.00. Executive Manager-Public Relations: Claire A. Wolff, LO. 4-7230.

Friday Nov. 9 10:30 A.M.	PRESS PREVIEW OF SPRING COLLECTION	SEYMOUR FOX (FOX & CO.)	512 SEVENTH AVENUE SHOWROOM-34TH FLOOR

The Spring collection of coats and suits, designed by Seymour Fox, and introducing exclusive colors and fabrics, will be presented to the press. By invitation only. Publicity: Ann R. Silver Associates, MU. 7-8654.

Nov. 9 PARNIS-LIVINGSTON'S PREVIEW OF SPRING COLLECTION AT 12:00 Noon (See Pg 2)

Friday Nov. 9 3:30 P.M. Tea	SHOWING OF FASHIONS AT COLLEGE BOARD TEA	ABRAHAM & STRAUS	5TH FLOOR GALLATIN ROOM

Abraham & Straus will present new campus fashions at a welcoming tea for 36 members of the A & S College Board. By invitation. Publicity: Frances Bemis, Feature Events Department, TR. 5-7200.

Nov. 9 TRIGERE'S PRESS PREVIEW OF SPRING COLLECTION AT 4:30 P.M. (See Pg. 2).

Nov. 12 PATULLO-JO COPELAND'S PREVIEW, SPRING FASHIONS AT 10:30 A.M. (See Pg. 2).

Monday Nov. 12 4:00 P.M. Cocktails	PRESS PREVIEW: MARY JANE DRESSES FOR CHILDREN	G.H. & E. FREYDBERG, INC. (1350 BROADWAY)	350 5TH - 21ST FL. EMPIRE STATE CLUB

Mary Jane Dresses, a division of G.H. & E. Freydberg, will present the Advance Spring collection of children's dresses. By invitation only. Contact: S. A. Gross, LA. 4-0840.

Beginning Monday Nov. 12	OPENING: SPRING COAT & SUIT COLLECTION	BEN GERSHEL & CO., INC.	512 SEVENTH AVENUE SHOWROOM

Daily showings, by appointment. Contact: LA. 4-2544.

Beginning Monday Nov. 12	OPENING: SPRING COAT & SUIT COLLECTION	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM

Daily showings, by appointment. Contact: LU. 2-2317.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 13	NETTIE ROSENSTEIN'S PREVIEW, SPRING COLLECTION AT 10:00 A.M. (See Pg. 2).		
Beginning Tuesday Nov. 13 10:30 A.M.	OPENING OF SPRING COAT & SUIT COLLECTION	HANDELSMAN & RAIFFE	205 WEST 39TH ST. SHOWROOM-14TH FLOOR
	Presentation of Handelsman & Raiffe's collection of Spring coats and suits at 10:30 A.M. and 2:30 P.M. daily. Contact: Diana Adler, PE. 6-8130.		
Beginning Tuesday Nov. 13 10:30 A.M.	OPENING OF SPRING COLLECTION	SUZANNE-AUGUSTINE	1 WEST 47TH STREET SHOWROOM
	Suzanne-Augustine will present the Spring collection at daily showings, 10:30 A.M. and 2:30 P.M. Contact: PL. 7-3465.		
Tuesday Nov. 13 11:00 A.M.	PRESS PREVIEW: SPRING COAT & SUIT COLLECTION	HEATHERTON BY EMPIRE IMPORTS, INC.	1410 BROADWAY SHOWROOM-24TH FLOOR
	Presentation of Heatherton coats and suits by Empire Imports. By invitation only. Publicity: Kay Norton, PL. 3-0236.		
Tuesday Nov. 13 2:30 P.M.	PRESS PREVIEW OF CUSTOM-MADE FASHIONS	ZOE DE SALLE	18 EAST 53RD STREET SALON
	Zoe de Salle will present her collection of Winter-into-Spring custom-made dresses, coats and suits. By invitation. Contact: Carlos Diaz, PL.3-0396.		
Tuesday Nov. 13 4:30 P.M. Cocktails	PREVIEW OF SPRING CLOTHES FOR BOYS	HI-LINE (1350 BROADWAY)	CARNIVAL ROOM 8TH AVE.& 51ST ST.
	Spring showing of Hi-Line's "Clothes For Young Sirs"--sizes 2 to 7. By invitation only. Publicity: Bea Baris, LO. 4-5114.		
Tuesday Nov. 13 8:00 P.M.	OPENING: METROPOLITAN OPERA'S 67TH SEASON	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE B'WAY & 39TH STREET
	Grand opening of the 1951-52 Metropolitan Opera Season, with presentation of Verdi's AIDA. Publicity: Margaret Carson, PE. 6-1200.		
Nov. 14	MAURICE RENTNER'S PREVIEW OF SPRING COLLECTION AT 10:30 A.M. (See Pg. 2).		
Wednesday Nov. 14 12:30 P.M. Luncheon	COCKTAIL & EVENING FASHIONS AT LUNCHEON	RUSSEKS FIFTH AVENUE	WALDORF-ASTORIA EMPIRE ROOM
	Russeks will present cocktail and evening fashions. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Russeks Publicity: Florence Lord, WI. 7-1900. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Nov. 14 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON	MINA HARRIS, INC.; SELWYN FURS, INC.	HOTEL PIERRE COTILLION ROOM
	A collection of Winter fashions by Mina Harris, coordinated with Selwyn Furs, and the "Park Avenue Social Review." (The third in the magazine series of fashion shows). Hairstyles--Leorance. Fashion Show Coordinator: Rosalyn Bader. Press by invitation. Public by reservation. Contact: Fashion Show Reservations, TE. 8-8000. Hotel Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Nov. 14 4:00 P.M.-6:00 P.M. Cocktails	PREVIEW OF SPRING FASHIONS FOR BOYS	NEW IDEA YANKEE TOGS (1350 BROADWAY)	SAVOY PLAZA GOLD SUITE
	"A Wardrobe For Little Men Only"--New Idea Yankee Togs and Glengyle Cotton Knits will present their third semi-annual Spring fashion showing of boys' wear (ages 1 to 8). Commentator: Maggie Johnson, DuMont TV star. Showing at 4:15 P.M. By invitation only. Contact: Jack Rafield, LO. 3-5500.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 15	ADELE SIMPSON'S PRESS PREVIEW OF SPRING COLLECTION AT 10:00 A.M. (See Pg. 2).		
Thursday Nov. 15 12:00 Noon Luncheon	SHOWING OF FRENCH SPRING HAT COLLECTIONS	ASSOCIATED BUCKRAM SHAPE MANUFACTURERS	HOTEL ASTOR NORTH BALLROOM
	Showing of Spring hats from specially selected French collections, at a luncheon for the press and manufacturers. By invitation only. Fashion Coordinator and Publicity: Maud G. Moody, LE. 2-4049.		
Thursday Nov. 15 12:15 P.M. Box Luncheon	HOLIDAY DRESSES AT PRESS SHOWING	SAKS 34TH STREET	HOTEL MARTINIQUE B'WAY & 32ND STREET
	"Let's Go To A Party"--Saks 34th will present a collection of Holiday dresses for women who work. By invitation only. Publicity: Rita Dobbins, LA. 4-7000.		
Thursday Nov. 15 12:30 P.M. Luncheon	BENEFIT LUNCHEON & FASHION SHOW	LADDIE NORTHRIDGE; KIVIETTE GOWNS, INC.	HOTEL PIERRE COTILLION ROOM
	"Treasure Hunt"--showing of Laddie Northridge hats and Kiviette gowns at a benefit luncheon for Virginia Day Nursery. In addition, children from the Nursery will model Georg Jensen's party clothes. Press by invitation. Public by reservation; contact: Fashion Show Reservation, TE. 8-8000. Northridge and Kiviette Publicity: Donna Cannon, PL. 3-7072. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Thursday Nov. 15 1:00 P.M. Luncheon	HANNAH TROY FASHIONS AT LUNCHEON SHOWING	DE PINNA	HOTEL PLAZA TERRACE ROOM
	De Pinna will present a collection of Hannah Troy fashions for Resort, Cruise, and Holiday wear. Press by invitation. Public by reservation. (Price: $3.25). Contact: PL. 9-3000, Ext. 176. De Pinna Publicity: Jeanne McDonagh, MU. 8-2000. Hannah Troy Publicity: Gladys Steiner, MU. 9-1630. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Nov. 15	TOWNLEY FROCKS' PRESS PREVIEW OF SPRING COLLECTION AT 2:30 P.M. (See Pg. 2)		
Thursday Nov. 15 3:30 P.M.	PREVIEW: SPRING READY-TO-WEAR COLLECTION	ELLIOT-CHARLES (106 EAST 60TH ST.)	DORSET HOTEL 30 WEST 54TH STREET
	The press and trade will be invited to a showing of Elliot-Charles' collection of Spring ready-to-wear dresses for daytime, cocktail and evening. By invitation only. Publicity: Kay Norton, PL. 3-0236.		
Thursday Nov. 15 4:00 P.M.	PREVIEW: JEAN DESSES COATS AND SUITS	I.M. BAGEDONOW, INC. (533 SEVENTH AVENUE)	HOTEL PLAZA
	Presentation of Spring coat and suit collection designed by Jean Desses for I.M. Bagedonow. By invitation. Bagedonow Contact: Sylvia Bernstein, LO. 4-0247. Publicity: Rosemary Sheehan, CI. 7-8060.		
Nov. 16	FOREMAN'S PREVIEW OF SPRING COLLECTION AT 11:00 A.M. (See Page 2).		
Friday Nov. 16 2:30 P.M. Champagne	PRESS SHOWING OF SPRING SHOES	PENOBSCOT SHOE CO.	47 WEST 34TH STREET ROOM 418
	Champagne party for the press and showing of Penobscot Trampeze mocassin-style shoe collection for Spring. By invitation only. Publicity: Frederick Clinton Co., MU. 2-7433.		
Nov. 19	ORIGINALA'S PREVIEW OF SPRING COLLECTION AT 10:30 A.M. (See Page 2).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Cancelled Nov. 19	THE FASHION GROUP'S ANNUAL MEMBERS' LUNCHEON MEETING, ORIGINALLY SCHEDULED FOR MONDAY, NOV. 19, AT 12:15 P.M., HAS BEEN CANCELLED.		
Monday Nov. 19 1:00 P.M. Luncheon	HOLIDAY FURS AT LUNCHEON SHOW	BERNHAM-STEIN (660 FIFTH AVENUE)	HOTEL PLAZA TERRACE ROOM
	"Spotlighting Elegance In Furs"--Bernham-Stein will present their Holiday collection of furs. Press by invitation. Public by reservation. Contact: PL. 9-3000, Ext. 176. Bernham-Stein Publicity: Viola Shefer, PL. 3-3173. Plaza Fashion Director, Mary Alice Rice, CI. 6-1790.		
Nov. 19	ANTHONY BLOTTA'S PREVIEW OF SPRING COLLECTION AT 2:30 P.M. (See Page 2).		
Monday Nov. 19 4:00 P.M.	PRESS SHOWING OF RESORT COLLECTIONS	LORD AND TAYLOR	5TH FLOOR BIRD CAGE
	Lord and Taylor will invite the press to a showing of Resort collections. By invitation only. Publicity: Gloria Carr, WI. 7-3300.		
Monday Nov. 19 10:30 P.M.	"BLUE COTILLION" BENEFIT BALL	BENEFIT OF NEW YORK TUBERCULOSIS ASS'N	HOTEL PIERRE
	The opening of the Christmas Seal Sale for the N.Y. Tuberculosis and Health Association will be highlighted by a "Blue Cotillion" Ball, with a showing of fashions by international and national top designers. Tuberculosis Association Contact: Mary Hooker, MU. 5-2240. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Nov. 20	CEIL CHAPMAN'S PRESS PREVIEW OF SPRING COLLECTION AT 2:30 P.M. (See Pg. 2).		
Tuesday Nov. 20 9:00 P.M.	BENEFIT PARTY FOR COSTUME INSTITUTE	SPONSORED BY FASHION INDUSTRIES	HOTEL BILTMORE CASCADES
	The fourth annual "Party Of The Year", sponsored by the fashion industry, will be given for the benefit of The Costume Institute of the Metropolitan Museum of Art. Executive Committee Chairman: Dorothy Shaver. Publicity Committee Chairman: Gloria Carr. Reservations: $50.00 each; contact: Julia Raymond, Costume Institute of the Metropolitan Museum, 5th Ave. and 82nd St., TR. 9-5500, Ext. 380.		
Nov. 21	BEN REIG'S PRESS PREVIEW OF SPRING COLLECTION AT 10:00 A.M. (See Page 2).		
Wednesday Nov. 21 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT LUNCHEON SHOWING	BO-PEEP FASHIONS	WALDORF-ASTORIA EMPIRE ROOM
	Bo-Peep Fashions will present a Holiday collection of children's wear, 6 months to 6 years, designed by Hulda Schorr, and available at Best & Co.; Bonwit Teller; De Pinna. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Bo-Peep Publicity: Peggy Caile, WI. 7-1562. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Nov. 22	THANKSGIVING DAY (Legal Holiday--Thursday).		
Friday Nov. 23 2:30 P.M.	HOLIDAY CLOTHES FROM "YOUNG NEW YORKER SHOP"	LORD AND TAYLOR	6TH FLOOR-YOUNG NEW YORKER SHOP
	Presentation of Holiday fashions from the "Young New Yorker Shop". Press invited. Open to public. Publ.: Gloria Carr, WI. 7-3300.		
Nov. 26	JANE DERBY'S PRESS PREVIEW OF SPRING COLLECTION AT 10:30 A.M. (See Page 2).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 26 12:00 Noon Press Preview; 2:00 P.M. Trade	SPRING AND SUMMER 1952 SHOE FASHIONS	POPULAR PRICE SHOE SHOW OF AMERICA	HOTEL NEW YORKER NORTH BALLROOM
	The Popular Price Shoe Show of America will present a special industry showing of Spring-Summer 1952 shoes for men, women and children. By invitation only, for the press. Trade showings beginning Mon., Nov. 26, at 2:00 P.M. through Wed., Nov. 28. Trade Contact: Edward Atkins, MU.2-8705. Publicity: Ruth Hammer Associates, EL. 5-7108.		
Nov. 26	PAUL PARNES' PRESS PREVIEW OF SPRING COLLECTION AT 2:30 P.M. (See Pg. 2).		
Nov. 27	MONTE-SANO & PRUZAN'S PREVIEW OF SPRING COLLECTION AT 10:30 A.M.(See Pg.2).		
Tuesday Nov. 27 2:30 P.M.	HENRY ROSENFELD'S RESORT AND HOLIDAY FASHIONS	RUSSEKS FIFTH AVENUE	7TH FLOOR YOUNG 7TH FLOOR SHOP
	Russeks will present a showing of Henry Rosenfeld fashions for Holiday and Resort wear. Press invited. Open to public. Publ.: Florence Lord,WI.7-1900.		
Tuesday Nov. 27 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING DRESSES FOR GIRLS	INDIVIDUALITY FROCKS (CALLAHAN & COHEN)	520 EIGHTH AVENUE SHOWROOM-23RD FLOOR
	Presentation of Spring dresses for children and sub-teens by Individuality Frocks. By invitation only. Publicity: Mollie Baldwin, LE. 2-4281.		
Wednesday Nov. 28 12:30 P.M. Luncheon	CRUISE FASHIONS AT LUNCHEON SHOW	CAROLYN SCHNURER	HOTEL PIERRE COTILLION ROOM
	Carolyn Schnurer will present a collection of Cruise fashions. Press by invitation. Public by reservation; contact: Headwaiter, TE. 8-8000. Schnurer Publicity: Lee Walker, CH. 4-4587. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Nov. 28 12:30 P.M. Luncheon	TALL GALS FASHIONS AT LUNCHEON SHOW	PEG NEWTON	WALDORF-ASTORIA EMPIRE ROOM
	Presentation of Resort and Cruise fashions for tall gals by Peg Newton. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Peg Newton Publicity: Donna Cannon, PL. 3-7072. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Nov. 28 3:30 P.M. Cocktails	PREVIEW OF SPRING FOUNDATIONS & BRAS	FLEXEES--ARTISTIC FOUNDATIONS, INC.	417 FIFTH AVENUE SHOWROOM
	Preview of Spring line of Flexees foundations, bras and girdles. Showing at 4:00 P.M. By invitation only. Publicity: Sandra Kahn, MU. 9-2100.		
Thursday Nov. 29 12:30 P.M. Luncheon	"WORLD OF SILK" FASHION SHOW	INTERNATIONAL SILK ASSOCIATION-U.S.A.	WALDORF-ASTORIA GRAND BALLROOM
	"World of Silk"--a presentation of Midwinter and Resort fashions in silk by America's leading designers, sponsored by the International Silk Association for the benefit of the Cerebral Palsy Society of N.Y. City, Inc. Staged by Lester Gaba. Press by invitation. Tickets: $25.00. Contact: Marguerite Horst, PL. 3-3005. Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Nov. 29-Nov. 30	"ORLON" ACRYLIC FIBER PRESS PREVIEW	DU PONT COMPANY	SHERRY'S-300 PARK AVE. 2ND FL. - BALLROOM
	Present and coming developments in fashions and home furnishings, featuring "Orlon", a new Du Pont textile fiber. (Luncheon and cocktail press groups will be arranged at specified hours on both days). Details to be announced later.		

MOVIES...MUSIC...TELEVISION...THEATRE

Tuesday Nov. 6; Nov. 8; Nov. 22 3:30 P.M.

TELEVISION: "MEET YOUR COVER GIRL" CBS-TV, CHANNEL 2
Nov. 6: Norma Geer, Parisian designer, fashions in Celanese fabrics. Nov.8: Showing of ski clothes from Andre ski shop. Nov. 22: Resort coat and suit fashions from the House of Swansdown. Nov. 29: Fur fashions from Penn Fifth Avenue. Show Producer and Contact: Stanley Poss, PL. 5-2000.

Tuesday Nov. 6

PREMIERE: "LET'S MAKE IT LEGAL" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
Twentieth Century-Fox comedy starring Claudette Colbert, MacDonald Carey and Zachary Scott. Producer: Robert Bassler. Director: Richard Sale. Costumes: Renie. Publicity: Elizabeth Eisenhart, CO. 5-3320.

Wednesday Nov. 7

PREMIERE: "BEHAVE YOURSELF" (Movie) PARAMOUNT THEATRE, B'WAY & 43RD ST.
RKO Radio Pictures will distribute the Jerry Wald and Norman Krasna production of a romantic comedy about a young couple who become involved with a dog and criminals. Stars: Farley Granger and Shelley Winters. Director: George Beck. Miss Winter's Gowns: Orry-Kelly. Publ.: Don Prince, JU.6-5050.

Beginning Wednesday Nov. 7

SEVENTH AND FINAL WEEK: N.Y. CITY OPERA CO. CITY CENTER, 131 WEST 55TH ST.
Nov. 7: MANON; Nov. 8: CARMEN; Nov. 9: AIDA; Nov. 10, Mat.: THE LOVE FOR THREE ORANGES; Nov. 10, Eve.: MADAMA BUTTERFLY; Nov. 11, Mat.: LA BOHEME; Nov. 11, Eve.: DON GIOVANNI. This is the final week of the Fall 1951 season. Tickets: $1.50-$3.60. Publicity: Isadora Bennett, EL. 5-4147.

Thursday Nov. 8 8:40 P.M.

PREMIERE: "QUO VADIS" (Movie)ASTOR, B'WAY & 45TH; CAPITOL, B'WAY & 51ST ST.
MGM Technicolor movie, set in Rome during the reign of Nero, when Christians were martyred at the whim of the emperor. Stars: Robert Taylor, Deborah Kerr. Producer: Sam Zimbalist. Director: Mervyn LeRoy. Costumes: Herschel McCoy. Astor Theatre: Reserved seat performances twice daily at 2:40 P.M. and 8:40 P.M. Prices: $1.25-$2.40. Capitol Theatre: Continuous daily. Publicity: Herbert Crooker, JU. 2-2000.

Thursday Nov. 8

OPENING: "DINOSAUR WHARF" NATIONAL THEATRE, 208 WEST 41ST ST.
A new play by Joel Wyman will be produced and directed by Terese Hayden, set against the background of the N.Y. waterfront. Stars: Lois Wheeler, Leo Penn, James Gregory and Harrison Dowd. Scenery and Costumes: Samuel Leve. Publicity: Willard Keefe and Dave Tebet, JU. 6-1489.

Monday Nov. 12

OPENING: "PAINT YOUR WAGON" SHUBERT THEATRE, 225 WEST 44TH ST.
Cheryl Crawford will present a new musical by Alan Jay Lerner and Frederick Loewe, starring James Barton with Olga San Juan, Tony Bavaar and James Mitchell. Director: Daniel Mann. Dances and Musical Ensembles: Anges De Mille. Scenery: Oliver Smith. Costumes: Motley. Musical Director: Franz Allers. Lighting: Peggy Clark. Publicity: Wolfe Kaufman, LU. 2-3466.

Monday Nov. 12

PREMIERE: "THE CLOUDED YELLOW" PARK AVE. THEATRE, PARK AVE. & 59TH ST.
Jean Simmons and Trevor Howard will star in the J. Arthur Rank Organization's suspense drama, released by Columbia Pictures. Director: Ralph Thomas. Publicity: Hortense Schorr, CI. 5-5000.

Wednesday Nov. 21

OPENING: "TO DOROTHY, A SON" GOLDEN THEATRE, 252 WEST 45TH ST.
Herman Shumlin presentation which was successful in London last year. Cast includes Ronald Howard, Hildy Parks, Stella Andrew and Martin Brady. Director: Mr. Shumlin. Scenery and Costumes: William and Jean Eckart. Publicity: Sam Friedman, PL. 7-4380.